



Vital Farms to Participate in May Investor Conferences

May 12, 2021

AUSTIN, Texas, May 12, 2021 (GLOBE NEWSWIRE) -- Vital Farms, (Nasdaq: VITL) a Certified B Corporation that offers a range of ethically produced pasture-raised foods nationwide, today announced that Russell Diez-Canseco, President and Chief Executive Officer, and Bo Meissner, Chief Financial Officer, will participate in the following investor conferences in May:

- **Tuesday, May 18, 2021: Goldman Sachs Global Staples Forum:** Vital Farms will host a fireside chat beginning at 4:20 p.m. Eastern Time
- **Thursday, May 20, 2021: BMO Farm to Market Conference:** Vital Farms will host a fireside chat beginning at 10:40 a.m. Eastern Time

The fireside chats will be webcast live under the "Events & Presentations" tab of the Vital Farms Investor Relations site at: <https://investors.vitalfarms.com/investor-relations>.

Following the Goldman Sachs and BMO discussions, replays will be archived on Vital Farms' Investor Relations site for 30 and 90 days, respectively.

About Vital Farms

Vital Farms, a Certified B Corporation, offers a range of ethically produced pasture-raised foods nationwide. Started on a single farm in Austin, Texas, in 2007, Vital Farms is now a national consumer brand that works with over 200 small family farms and is the leading U.S. brand of pasture-raised eggs and butter by retail dollar sales. Vital Farms' ethics are exemplified by its focus on the humane treatment of farm animals and sustainable farming practices. In addition, as a Delaware Public Benefit Corporation, Vital Farms prioritizes the long-term sustainability of each of its stakeholders, including farmers and suppliers, customers and consumers, communities and the environment, and crew members and stockholders. Vital Farms' pasture-raised products, including shell eggs, butter, hard-boiled eggs, ghee, egg bites and liquid whole eggs, are sold in over 16,000 stores nationwide.

Contact

Media:
Nisha Devarajan
Nisha.Devarajan@vitalfarms.com

Investors:
Matt Siler
Matt.Siler@vitalfarms.com