## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Washington, D.C. 20549
SCHEDULE 13G/A
Under the Securities Exchange Act of 1934
(Amendment No. 4)
VITAL FARMS, INC.
(Name of Issuer)
COMMON STOCK, \$0.0001 PAR VALUE
(Title of Class of Securities)
92847W103
(CUSIP Number)
<b>SEPTEMBER 30, 2024</b>
(Date of Event Which Requires Filing of This Statement)
Check the appropriate box to designate the rule pursuant to which this Schedule is filed:
□ Rule 13d-1(b)
$\square$ Rule 13d-1(c)
$\boxtimes$ Rule 13d-1(d)
*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.
The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 92847W103				
	Name of Reporting Persons			

1.	Name of Reporting Persons  Matthew O'Hayer				
2.	Check the Appropriate Box if a Member of a Group (See Instructions)  (a) □  (b) ⊠				
3.	SEC USE ONLY				
4.	Citizenship or Place of Organization United States of America				
	Number of	5.	Sole Voting Power 9,282,169 (1)		
Shares Beneficially Owned by Each Reporting Person With:	Beneficially	6.	Shared Voting Power 0		
	7.	Sole Dispositive Power 7,540,169 (2)			
	1 0	8.	Shared Dispositive Power 0		
9.	•	Aggregate Amount Beneficially Owned by Each Reporting Person 9,282,169 (1)			
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) □				
11.	Percent of Class Represented by Amount in Row (9) 21.0% (3)				
12.	Type of Reporting Person (See Instructions) IN				

- (1) Consists of (i) 7,218,777 shares of the Issuer's common stock held directly by the Reporting Person; (ii) 1,742,000 shares held by Catherine Stewart over which the Reporting Person has sole voting control pursuant to a voting agreement between Catherine Stewart and the Reporting Person, which number of shares is estimated herein to the best of the Reporting Person's knowledge as of the date of this report; and (iii) 321,392 shares of common stock issuable upon the exercise of stock options within 60 days of September 30, 2024. Includes 61,500 shares that are transferable upon exercise of call options held by Russell Diez-Canseco.
- (2) Consists of (i) 7,218,777 shares of the Issuer's common stock held directly by the Reporting Person and (ii) 321,392 shares of common stock issuable upon the exercise of stock options within 60 days of September 30, 2024. Includes 61,500 shares that are transferable upon exercise of call options held by Russell Diez-Canseco.
- (3) This percentage is calculated based upon 43,789,647 outstanding shares of the Issuer's common stock, as reported in the Issuer's Quarterly Report on Form 10-Q (Commission File No. 001-39411) filed with the Securities and Exchange Commission on November 7, 2024.

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Item 1(a) Name of Issuer

Vital Farms, Inc.

<u>Item 1(b)</u> <u>Address of Issuer's Principal Executive Offices</u>

3601 South Congress Avenue

Suite C100

Austin, Texas 78704

Item 2(a) Name of Person Filing

Matthew O'Hayer

<u>Item 2(b)</u> <u>Address of Principal Business Office or, if none, Residence</u>

c/o Vital Farms, Inc. 3601 South Congress Avenue Suite C100 Austin, Texas 78704

Item 2(c) Citizenship

United States of America

Item 2(d) Title of Class of Securities

Common Stock, \$0.0001 par value per share

<u>Item 2(e)</u> <u>CUSIP Number</u>

92847W103

Item 3

Not applicable.

<u>Item 4</u> <u>Ownership</u>

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1

- (a) Amount beneficially owned: See Row 9 of cover page for the Reporting Person
- (b) Percent of class: See Row 11 of cover page for the Reporting Person
- (c) Number of shares as to which the person has:
  - (i) Sole power to vote or to direct the vote: See Row 5 of cover page for the Reporting Person.
  - (ii) Shared power to vote or to direct the vote: See Row 6 of cover page for the Reporting Person.
  - (iii) Sole power to dispose or to direct the disposition of: See Row 7 of cover page for the Reporting Person.
  - (iv) Shared power to dispose or to direct the disposition of: See Row 8 of cover page for the Reporting Person.

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## <u>Item 5</u> <u>Ownership of Five Percent or Less of a Class</u>

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following.  $\Box$ 

<u>Item 6</u> <u>Ownership of More than Five Percent of Another Person</u>

Not applicable.

Item 7 Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the Parent Holding Company

Not applicable.

<u>Item 8</u> <u>Identification and Classification of Members of the Group</u>

Not applicable.

<u>Item 9</u> <u>Notice of Dissolution of Group</u>

Not applicable.

Item 10 Certification

Not applicable.

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## SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: November 14, 2024

By: /s/ Matthew O'Hayer

Matthew O'Hayer