FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington,	D C	20540
wasiiiigton,	D.C.	20049

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Coon Stephanie						2. Issuer Name and Ticker or Trading Symbol Vital Farms, Inc. [ VITL ]									k all applic Directo	ionship of Reporting all applicable) Director Officer (give title		Person(s) to Issuer  10% Owner  Other (specify			
	AL FARMS	S, INC.	(Middle)	7 C100		3. Date of Earliest Transaction (Month/Day/Year) 03/10/2023									below)  SVP of People and Strategy			респу			
3601 SOUTH CONGRESS AVENUE, SUITE C100							4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) AUSTIN	T.	X	78704											X	Form f	filed by One Reporting Person					
(City)	(6	toto)	(Zin)		-	Form filed by More than One Reporting Person										ting					
(City)	(5	•	(Zip)	D		- 0-				D:-		f D-			0						
4 Title of t	Pagurity (Ingl		ole I - No			_	2A. Deeme		quirea,	DIS	posed o	-			5. Amou		6.04	unorchin .	7. Nature		
Da			2. Transaction Date (Month/Day/Year)		ar)	Execution Date,		Transaction Dispos			curities Acquired (A) osed Of (D) (Instr. 3, 4			Securitie Benefici Owned F	es ally following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		of Indirect Beneficial Ownership			
									Code	v	Amount	(A) o	r Pric	се	Reported Transact (Instr. 3	tion(s)			(Instr. 4)		
Common Stock 03/10/					)/2023	2023		F <sup>(1)</sup>		2,219 D \$		\$1	5.48	8 28,843(2)		D					
Common Stock 03/13/				3/2023	2023		Α		11,430 <sup>(3)</sup> A S		\$	0.00	40,273			D					
		•	Table II -								osed of, convertil				Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemo Execution if any (Month/Da	Date,	4. Transa Code (l 8)		n of		6. Date Exercis Expiration Date (Month/Day/Ye		9	7. Title and Amo of Securities Underlying Derivative Secu (Instr. 3 and 4)		[	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisab		Expiration Date	Title	Amor or Numl of Share	ber							
Employee Stock Option (right to buy)	\$15.31	03/13/2023			A		32,163		(4)		03/13/2033	Common Stock	32,1	63	\$0.00	32,163	3	D			

## **Explanation of Responses:**

- 1. Shares withheld by the Issuer to satisfy withholding tax obligation.
- 2. Includes 500 shares acquired under the Issuer's Employee Stock Purchase Plan on November 15, 2022.
- 3. Represents a restricted stock unit ("RSU") award. The RSUs vest in three equal annual installments commencing on March 13, 2024, subject to the Reporting Person's continuous service with the Issuer as of
- 4. The option will vest in three equal annual installments commencing on March 13, 2024, subject to the Reporting Person's continuous service with the Issuer as of the applicable vesting date.

## Remarks:

/s/ Jason Minio, Attorney-in-Fact \*\* Signature of Reporting Person

03/14/2023

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.